

# Shelby TV

## Your Partner For Success!

**COST-EFFECTIVE MARKETING  
REACHING MORE THAN 100,000  
VIEWERS WITHIN SHELBY TWP, UTICA  
AND SE MICHIGAN (AT&T U-VERSE)**



“Senior Moments” has grown from just over 300 viewers in 2007 to more than 100,000 viewers today thanks, in large part, to SHELBY TV now appearing on Comcast Cable, WOW, and AT&T U-Verse networks. That means your business marketing reach is NOW bigger and more effective than ever!

- Viewed by More Than 100,000!
- Viewed on the Internet!
- “Hyper” Local Programming!
- “Hyper Local Content”!
- BIG Viewership Draw!
- Reach Affluent Viewers!
- Local Marketing Boosts Credibility!
- Exposure Creates Brand Recognition!
- Vary Your Business Message!

***“Marketing on SHELBY TV has been a smart move for my business. The host & station staff made my appearance fun, entertaining, informative for the viewers and very cost-effective for my business.”***

**Here’s what your \$250.00 marketing package will provide:**

**Full 15 minute segment** on “Senior Moments” focusing on your business. Your show segment will air a minimum of 24x over a two week period. Target audience is Shelby Township “seniors,” respective family members, and the general viewing public. **FREE BANNER AD** which will air concurrently with your “guest appearance.” **FREE DVD** of your “business segment” suitable for direct integration into your website, blog or used for video streaming at your place of business.

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Information or to Schedule Your  
SHELBY TV Taping Session**

Lori Maceri, Owner  
Maceri’s Soup, Scoop, Pitas & Subs



**SHELBY TV**

“Community Television at It’s Finest”

51690 Van Dyke Rd.  
Shelby Township, MI 48316 USA  
**(586) 254-7130**

[www.shelbytv.org](http://www.shelbytv.org)